



KGW
1501 SW Jefferson
Portland, OR 97201

Media Analysis Inc.
P.O. Box 66490
Portland, OR 97290-6490

Contract # 857642

Schedule Dates 10/10/12-11/04/12
Advertiser Jefferson Smith for Mayor (38740)
Agency/T-Code Media Analysis Inc. (7701)/782532662
Product Political - City Mayor (1193)
Brand Jefferson Smith for Mayor (168238)
Salesperson Torheim, Bob (2063)
Sales Office KGW - Portland
Buyer Name Jackson, Marla
Phone/Fax (503) 610-3238 /
CPE 367
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT \$64,910.00 147x 09/26/12 JS
RT \$48,645 101x KG 10/15/12
RT \$47,185 KG 10/24/12

Date Entered 09/26/12
Last Modified 10/29/12
Entered By Jackie Stocks
CO-OP No
Headline # 367
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,066.50
Net Total \$40,043.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$36,635.00
Nov. 2012	21	\$10,475.00
Grand Total:	95	\$47,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	5:57A- 6:58A (PT)					1	1				\$500.00		Portland (KGW) (KGW)		9/26/12
2.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	6:58A- 9A (PT)					1	1				\$525.00		Portland (KGW) (KGW)		9/26/12
3.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	11:59A- 12:31P (PT)					1	1			1	\$275.00	\$275.00	Portland (KGW) (KGW)		9/26/12
4.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	4:57P- 5:30P (PT)					1	1			1	\$650.00	\$650.00	Portland (KGW) (KGW)		9/26/12
5.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	5:59P- 6:29P (PT)					1	1			1	\$650.00	\$650.00	Portland (KGW) (KGW)		9/26/12
6.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	6:29P- 7P (PT)					1	1				\$650.00		Portland (KGW) (KGW)		9/26/12
7.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	10:59P- 11:34P (PT)					1	1			1	\$700.00	\$700.00	Portland (KGW) (KGW)		9/26/12
8.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	11:34P- 12:37A (PT)					1	1			1	\$250.00	\$250.00	Portland (KGW) (KGW)		9/26/12
9.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	12:37A- 1:36A (PT)					1					\$150.00		Portland (KGW) (KGW)		9/26/12
10.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	4:58A- 5:57A (PT)					1	1				\$160.00		Portland (KGW) (KGW)		9/26/12
11.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	5P- 6P (PT)							1		1	\$300.00	\$300.00	Portland (KGW) (KGW)		9/26/12
12.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	10:59P- 11:29P (PT)							1			\$450.00		Portland (KGW) (KGW)		9/26/12
13.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	7A- 8A (PT)								1	1	\$200.00	\$200.00	Portland (KGW) (KGW)		9/26/12
14.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A- 8:58A (PT)								1	1	\$200.00	\$200.00	Portland (KGW) (KGW)		9/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KGW
1501 SW Jefferson
Portland, OR 97201

Media Analysis Inc.
P.O. Box 66490
Portland, OR 97290-6490

Contract # 857642

Schedule Dates 10/10/12-11/04/12
Advertiser Jefferson Smith for Mayor (38740)
Agency/T-Code Media Analysis Inc. (7701)/782532662
Product Political - City Mayor (1193)
Brand Jefferson Smith for Mayor (168238)
Salesperson Torheim, Bob (2063)
Sales Office KGW - Portland
Buyer Name Jackson, Marla
Phone/Fax (503) 610-3238 /
CPE 367
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT \$64,910.00 147x 09/26/12 JS
RT \$48,645 101x KG 10/15/12
RT \$47,185 KG 10/24/12

Date Entered 09/26/12
Last Modified 10/29/12
Entered By Jackie Stocks
CO-OP No
Headline # 367
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,066.50
Net Total \$40,043.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$36,635.00
Nov. 2012	21	\$10,475.00
Grand Total:	95	\$47,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	11P- 11:35P (PT)								1	1	\$450.00	\$450.00	Portland (KGW) (KGW)		9/26/12
16.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:57A- 6:58A (PT)		1	1	1	1	1			5	\$500.00	\$2,500.00	Portland (KGW) (KGW)		9/26/12
17.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6:58A- 9A (PT)		1	1	1	1	1			5	\$525.00	\$2,625.00	Portland (KGW) (KGW)		9/26/12
18.0	Normal Line / SPOT	10/15/12-10/18/12	4	:30	11:59A- 12:31P (PT)		1	1		1				3	\$275.00	\$825.00	Portland (KGW) (KGW)		9/26/12
19.0	Normal Line / SPOT	10/15/12-10/17/12	4	:30	4:57P- 5:30P (PT)		1	1	1					1	\$650.00	\$650.00	Portland (KGW) (KGW)		9/26/12
20.0	Normal Line / SPOT	10/16/12-10/18/12	4	:30	5:59P- 6:29P (PT)			1	1	1				2	\$650.00	\$1,300.00	Portland (KGW) (KGW)		9/26/12
21.0	Normal Line / SPOT	10/15/12-10/18/12	4	:30	6:29P- 7P (PT)		1		1	1				2	\$650.00	\$1,300.00	Portland (KGW) (KGW)		9/26/12
22.0	Normal Line / SPOT	10/15/12-10/17/12	4	:30	7P- 7:29P (PT)		1		1					2	\$350.00	\$700.00	Portland (KGW) (KGW)		9/26/12
23.0	Normal Line / SPOT	10/15/12-10/17/12	4	:30	10:59P- 11:34P (PT)		1	1	1					3	\$700.00	\$2,100.00	Portland (KGW) (KGW)		9/26/12
24.1	End Dated Line / SPOT	10/15/12-10/16/12	4	:30	11:34P- 12:37A (PT)		1	1						2	\$250.00	\$500.00	Portland (KGW) (KGW)		10/15/12
25.0	End Dated Line / SPOT	10/16/12-10/16/12	4	:30	12:37A- 1:36A (PT)			1						1	\$150.00	\$150.00	Portland (KGW) (KGW)		10/15/12
26.1	End Dated Line / SPOT	10/15/12-10/15/12	4	:30	4:58A- 5:57A (PT)		1							1	\$160.00	\$160.00	Portland (KGW) (KGW)		10/15/12
27.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	5P- 6P (PT)							1		1	\$300.00	\$300.00	Portland (KGW) (KGW)		9/26/12
28.0	Cancelled Line / SPOT	10/20/12-10/20/12	4	:30	10:59P- 11:29P (PT)							1		1	\$450.00	\$450.00	Portland (KGW) (KGW)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



KGW
1501 SW Jefferson
Portland, OR 97201

Media Analysis Inc.
P.O. Box 66490
Portland, OR 97290-6490

Contract # 857642

Schedule Dates 10/10/12-11/04/12
Advertiser Jefferson Smith for Mayor (38740)
Agency/T-Code Media Analysis Inc. (7701)/782532662
Product Political - City Mayor (1193)
Brand Jefferson Smith for Mayor (168238)
Salesperson Torheim, Bob (2063)
Sales Office KGW - Portland
Buyer Name Jackson, Marla
Phone/Fax (503) 610-3238 /
CPE 367
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT \$64,910.00 147x 09/26/12 JS
RT \$48,645 101x KG 10/15/12
RT \$47,185 KG 10/24/12

Date Entered 09/26/12
Last Modified 10/29/12
Entered By Jackie Stocks
CO-OP No
Headline # 367
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,066.50
Net Total \$40,043.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$36,635.00
Nov. 2012	21	\$10,475.00
Grand Total:	95	\$47,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7A- 8A (PT)								1	1	\$200.00	\$200.00	Portland (KGW) (KGW)		9/26/12
30.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 8:58A (PT)								1	1	\$200.00	\$200.00	Portland (KGW) (KGW)		9/26/12
31.0	Cancelled Line / SPOT	10/21/12-10/21/12	4	:30	11P- 11:35P (PT)								1	1	\$450.00	\$450.00	Portland (KGW) (KGW)		10/15/12
32.0	Cancelled Line / SPOT	10/22/12-10/26/12	4	:30	5:57A- 6:58A (PT)		1	1	1	1	1			5	\$500.00	\$2,500.00	Portland (KGW) (KGW)		10/15/12
33.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	6:58A- 9A (PT)		1	1	1	1	1			5	\$525.00	\$2,625.00	Portland (KGW) (KGW)		9/26/12
34.0	Normal Line / SPOT	10/22/12-10/25/12	4	:30	11:59A- 12:31P (PT)		1	1		1				2	\$275.00	\$550.00	Portland (KGW) (KGW)		9/26/12
35.0	Normal Line / SPOT	10/22/12-10/24/12	4	:30	4:57P- 5:30P (PT)		1	1	1					1	\$650.00	\$650.00	Portland (KGW) (KGW)		9/26/12
36.0	Normal Line / SPOT	10/23/12-10/25/12	4	:30	5:59P- 6:29P (PT)			1	1	1				2	\$650.00	\$1,300.00	Portland (KGW) (KGW)		9/26/12
37.0	Normal Line / SPOT	10/22/12-10/25/12	4	:30	6:29P- 7P (PT)		1		1	1				2	\$650.00	\$1,300.00	Portland (KGW) (KGW)		9/26/12
38.0	Cancelled Line / SPOT	10/22/12-10/24/12	4	:30	7P- 7:29P (PT)		1		1					2	\$350.00	\$700.00	Portland (KGW) (KGW)		10/15/12
39.0	Cancelled Line / SPOT	10/22/12-10/24/12	4	:30	10:59P- 11:34P (PT)		1	1	1					3	\$700.00	\$2,100.00	Portland (KGW) (KGW)		10/15/12
40.0	End Dated Line / SPOT	10/22/12-10/24/12	4	:30	11:34P- 12:37A (PT)		1	1	1					2	\$250.00	\$500.00	Portland (KGW) (KGW)		10/15/12
41.0	Cancelled Line / SPOT	10/23/12-10/25/12	4	:30	12:37A- 1:36A (PT)			1		1				2	\$150.00	\$300.00	Portland (KGW) (KGW)		10/15/12
42.0	Cancelled Line / SPOT	10/22/12-10/26/12	4	:30	4:58A- 5:57A (PT)		1		1		1			3	\$160.00	\$480.00	Portland (KGW) (KGW)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



KGW
1501 SW Jefferson
Portland, OR 97201

Media Analysis Inc.
P.O. Box 66490
Portland, OR 97290-6490

Contract # 857642

Schedule Dates 10/10/12-11/04/12
Advertiser Jefferson Smith for Mayor (38740)
Agency/T-Code Media Analysis Inc. (7701)/782532662
Product Political - City Mayor (1193)
Brand Jefferson Smith for Mayor (168238)
Salesperson Torheim, Bob (2063)
Sales Office KGW - Portland
Buyer Name Jackson, Marla
Phone/Fax (503) 610-3238 /
CPE 367
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT \$64,910.00 147x 09/26/12 JS
RT \$48,645 101x KG 10/15/12
RT \$47,185 KG 10/24/12

Date Entered 09/26/12
Last Modified 10/29/12
Entered By Jackie Stocks
CO-OP No
Headline # 367
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,066.50
Net Total \$40,043.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$36,635.00
Nov. 2012	21	\$10,475.00
Grand Total:	95	\$47,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	5P- 6P (PT)							1		1	\$300.00	\$300.00	Portland (KGW) (KGW)		9/26/12
44.0	Cancelled Line / SPOT	10/27/12-10/27/12	4	:30	10:59P- 11:29P (PT)							1		1	\$450.00	\$450.00	Portland (KGW) (KGW)		10/15/12
45.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7A- 8A (PT)								1	1	\$200.00	\$200.00	Portland (KGW) (KGW)		9/26/12
46.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	8A- 8:58A (PT)								1	1	\$200.00	\$200.00	Portland (KGW) (KGW)		9/26/12
47.0	Cancelled Line / SPOT	10/28/12-10/28/12	4	:30	10:59P- 11:29P (PT)								1	1	\$450.00	\$450.00	Portland (KGW) (KGW)		10/15/12
48.0	Cancelled Line / SPOT	10/29/12-11/02/12	4	:30	5:57A- 6:58A (PT)		1	1	1	1	1			5	\$500.00	\$2,500.00	Portland (KGW) (KGW)		10/15/12
49.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:58A- 9A (PT)		1	1	1	1	1			5	\$625.00	\$3,125.00	Portland (KGW) (KGW)		9/26/12
50.0	Normal Line / SPOT	10/29/12-11/01/12	4	:30	11:59A- 12:31P (PT)		1	1		1				2	\$275.00	\$550.00	Portland (KGW) (KGW)		9/26/12
51.0	Normal Line / SPOT	10/29/12-10/31/12	4	:30	4:57P- 5:30P (PT)		1	1	1						\$650.00		Portland (KGW) (KGW)		9/26/12
52.0	Normal Line / SPOT	10/30/12-11/01/12	4	:30	5:59P- 6:29P (PT)			1	1	1				3	\$650.00	\$1,950.00	Portland (KGW) (KGW)		9/26/12
53.0	Normal Line / SPOT	10/29/12-11/01/12	4	:30	6:29P- 7P (PT)		1		1	1				3	\$650.00	\$1,950.00	Portland (KGW) (KGW)		9/26/12
54.0	Cancelled Line / SPOT	10/29/12-10/31/12	4	:30	7P- 7:29P (PT)		1		1					2	\$350.00	\$700.00	Portland (KGW) (KGW)		10/15/12
55.0	Cancelled Line / SPOT	10/29/12-10/31/12	4	:30	10:59P- 11:34P (PT)		1	1	1					3	\$700.00	\$2,100.00	Portland (KGW) (KGW)		10/15/12
56.0	End Dated Line / SPOT	10/29/12-10/31/12	4	:30	11:34P- 12:37A (PT)		1	1	1					2	\$250.00	\$500.00	Portland (KGW) (KGW)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



KGW
1501 SW Jefferson
Portland, OR 97201

Media Analysis Inc.
P.O. Box 66490
Portland, OR 97290-6490

Contract # 857642

Schedule Dates 10/10/12-11/04/12
Advertiser Jefferson Smith for Mayor (38740)
Agency/T-Code Media Analysis Inc. (7701)/782532662
Product Political - City Mayor (1193)
Brand Jefferson Smith for Mayor (168238)
Salesperson Torheim, Bob (2063)
Sales Office KGW - Portland
Buyer Name Jackson, Marla
Phone/Fax (503) 610-3238 /
CPE 367
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT \$64,910.00 147x 09/26/12 JS
RT \$48,645 101x KG 10/15/12
RT \$47,185 KG 10/24/12

Date Entered 09/26/12
Last Modified 10/29/12
Entered By Jackie Stocks
CO-OP No
Headline # 367
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,066.50
Net Total \$40,043.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$36,635.00
Nov. 2012	21	\$10,475.00
Grand Total:	95	\$47,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Cancelled Line / SPOT	10/30/12-11/01/12	4	:30	12:37A- 1:36A (PT)			1		1				2	\$150.00	\$300.00	Portland (KGW) (KGW)		10/15/12
58.0	Cancelled Line / SPOT	10/29/12-11/02/12	4	:30	4:58A- 5:57A (PT)		1		1		1			3	\$160.00	\$480.00	Portland (KGW) (KGW)		10/15/12
59.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5P- 6P (PT)							1			\$300.00		Portland (KGW) (KGW)		9/26/12
60.0	Cancelled Line / SPOT	11/03/12-11/03/12	4	:30	10:59P- 11:29P (PT)							1		1	\$450.00	\$450.00	Portland (KGW) (KGW)		10/15/12
61.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7A- 8A (PT)								1		\$200.00		Portland (KGW) (KGW)		9/26/12
62.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 8:58A (PT)								1		\$200.00		Portland (KGW) (KGW)		9/26/12
63.0	Cancelled Line / SPOT	11/04/12-11/04/12	4	:30	11P- 11:35P (PT)								1	1	\$450.00	\$450.00	Portland (KGW) (KGW)		10/15/12
64.0	M/G For 5.0.1 / SPOT	10/10/12-10/10/12	3	:30	5:59P- 6:29P (PT)				1						\$650.00		Portland (KGW) (KGW)		10/1/12
65.0	M/G For 6.0.1 / SPOT	10/10/12-10/10/12	3	:30	6:29P- 7P (PT)				1						\$650.00		Portland (KGW) (KGW)		10/1/12
66.0	M/G For 20.0.1 / SPOT	10/15/12-10/15/12	3	:30	5:59P- 6:29P (PT)		1								\$650.00		Portland (KGW) (KGW)		10/1/12
67.0	M/G For 37.0.1 / SPOT	10/23/12-10/23/12	3	:30	6:29P- 7P (PT)			1						1	\$650.00	\$650.00	Portland (KGW) (KGW)		10/1/12
68.0	M/G For 59.0.1 / SPOT	11/03/12-11/03/12	4	:30	6P- 6:30P (PT)							1			\$300.00		Portland (KGW) (KGW)		10/1/12
69.0	Cancelled Makegood / SPOT	10/23/12-10/23/12	3	:30	7P- 7:29P (PT)			1						1	\$350.00	\$350.00	Portland (KGW) (KGW)		10/15/12
70.0	M/G For 36.0.1 / SPOT	10/23/12-10/23/12	3	:30	5:59P- 6:29P (PT)			1						1	\$775.00	\$775.00	Portland (KGW) (KGW)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



KGW
1501 SW Jefferson
Portland, OR 97201

Media Analysis Inc.
P.O. Box 66490
Portland, OR 97290-6490

Contract # 857642

Schedule Dates 10/10/12-11/04/12
Advertiser Jefferson Smith for Mayor (38740)
Agency/T-Code Media Analysis Inc. (7701)/782532662
Product Political - City Mayor (1193)
Brand Jefferson Smith for Mayor (168238)
Salesperson Torheim, Bob (2063)
Sales Office KGW - Portland
Buyer Name Jackson, Marla
Phone/Fax (503) 610-3238 /
CPE 367
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT \$64,910.00 147x 09/26/12 JS
RT \$48,645 101x KG 10/15/12
RT \$47,185 KG 10/24/12

Date Entered 09/26/12
Last Modified 10/29/12
Entered By Jackie Stocks
CO-OP No
Headline # 367
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,066.50
Net Total \$40,043.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$36,635.00
Nov. 2012	21	\$10,475.00
Grand Total:	95	\$47,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	M/G For 12.0.1 / SPOT	10/15/12-10/19/12	3	:30	7P- 7:29P (PT)	1	X	X	X	X	X			1	\$450.00	\$450.00	Portland (KGW) (KGW)		10/9/12
72.0	M/G For 6.0.2 / SPOT	10/12/12-10/12/12	3	:30	6P- 6:29P (PT)						1				\$750.00		Portland (KGW) (KGW)		10/10/12
73.0	M/G For 19.0.1,19.0.2 / SPOT	10/15/12-10/15/12	2	:30	4:57P- 5:30P (PT)		1							1	\$900.00	\$900.00	Portland (KGW) (KGW)		10/10/12
74.0	M/G For 21.0.1 / SPOT	10/15/12-10/15/12	2	:30	6:29P- 7P (PT)		1							1	\$900.00	\$900.00	Portland (KGW) (KGW)		10/10/12
75.0	M/G For 66.0.1 / SPOT	10/15/12-10/15/12	2	:30	5:59P- 6:29P (PT)		1							1	\$900.00	\$900.00	Portland (KGW) (KGW)		10/10/12
76.0	M/G For 35.0.1 / SPOT	10/16/12-10/16/12	4	:30	5:57A- 6:58A (PT)			1						1	\$500.00	\$500.00	Portland (KGW) (KGW)		10/10/12
77.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	5:59P- 6:29P (PT)				1						\$650.00		Portland (KGW) (KGW)		10/10/12
78.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	6:29P- 7P (PT)				1						\$650.00		Portland (KGW) (KGW)		10/10/12
79.0	M/G For 72.0.1 / SPOT	10/19/12-10/19/12	3	:30	6P- 6:29P (PT)						1			1	\$775.00	\$775.00	Portland (KGW) (KGW)		10/11/12
80.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	6:58A- 9A (PT)					1				1	\$525.00	\$525.00	Portland (KGW) (KGW)		10/15/12
81.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5:57A- 6:58A (PT)				1					1	\$500.00	\$500.00	Portland (KGW) (KGW)		10/15/12
82.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	6:58A- 9A (PT)					1				1	\$525.00	\$525.00	Portland (KGW) (KGW)		10/15/12
83.0	Normal Line / SPOT	10/17/12-10/17/12	2	:30	4:57P- 5:30P (PT)				1					1	\$900.00	\$900.00	Portland (KGW) (KGW)		10/15/12
84.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	10:59P- 11:34P (PT)					1				1	\$700.00	\$700.00	Portland (KGW) (KGW)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KGW
1501 SW Jefferson
Portland, OR 97201

Media Analysis Inc.
P.O. Box 66490
Portland, OR 97290-6490

Contract # 857642

Schedule Dates 10/10/12-11/04/12
Advertiser Jefferson Smith for Mayor (38740)
Agency/T-Code Media Analysis Inc. (7701)/782532662
Product Political - City Mayor (1193)
Brand Jefferson Smith for Mayor (168238)
Salesperson Torheim, Bob (2063)
Sales Office KGW - Portland
Buyer Name Jackson, Marla
Phone/Fax (503) 610-3238 /
CPE 367
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT \$64,910.00 147x 09/26/12 JS
RT \$48,645 101x KG 10/15/12
RT \$47,185 KG 10/24/12

Date Entered 09/26/12
Last Modified 10/29/12
Entered By Jackie Stocks
CO-OP No
Headline # 367
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,066.50
Net Total \$40,043.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$36,635.00
Nov. 2012	21	\$10,475.00
Grand Total:	95	\$47,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
85.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	11:34P- 12:37A (PT)					1				1	\$300.00	\$300.00	Portland (KGW) (KGW)		10/15/12
86.0	Normal Line / SPOT	10/18/12-10/19/12	4	:30	10:59P- 11:34P (PT)					1	1			2	\$700.00	\$1,400.00	Portland (KGW) (KGW)		10/15/12
87.0	Normal Line / SPONSORSHIP - BUSINESS	10/19/12-10/19/12	3	:30	6:29P- 7P (PT)						1			1	\$775.00	\$775.00	Portland (KGW) (KGW)		10/15/12
88.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	7:29P- 7:57P (PT)					1				1	\$350.00	\$350.00	Portland (KGW) (KGW)		10/15/12
89.0	M/G For 51.0.1 / SPOT	10/30/12-10/30/12	4	:30	5:59P- 7P (PT)			1						1	\$650.00	\$650.00	Portland (KGW) (KGW)		10/18/12
90.0	M/G For 51.0.2 / SPOT	11/03/12-11/03/12	2	:30	10:59P- 11:29P (PT)							1		1	\$650.00	\$650.00	Portland (KGW) (KGW)		10/29/12
91.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	4:58A- News @ 5a M-F				1					1	\$175.00	\$175.00	Portland (KGW) (KGW)		10/29/12
92.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	4:58A- News @ 5a M-F					1				1	\$175.00	\$175.00	Portland (KGW) (KGW)		10/29/12
93.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5:57A- News @ 6am M-F				1					1	\$600.00	\$600.00	Portland (KGW) (KGW)		10/29/12
94.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	11A- Jeff Probst Show				1					1	\$150.00	\$150.00	Portland (KGW) (KGW)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: